

## **Consumer Welfare Fund**

A Consumer Welfare Fund (CWF) was created in 1992 with the objective of providing financial assistance to promote and protect the welfare of consumers, develop consumer awareness and strengthen the consumer movement in the country, particularly in rural areas, with special emphasis on women's participation.

### **Procedure for applying for financial assistance**

The applicant, who is desirous to seek financial assistance from the Consumer Welfare Fund, is required to apply in the prescribed proforma (Form -A) provided in the Rules governing Kerala Consumer Welfare Fund, 2007. The application should be addressed to

The Member Secretary,  
Consumer Welfare Fund Committee,  
(Director of Civil Supplies),  
Commissionerate of Civil Supplies, Thiruvananthapuram.

The applicant should furnish:

- Annual reports and audited statements of accounts for the last 3 years, separately for each year, list of members and
- Other information as required under the Consumer Welfare Fund Rules.
- Photocopies of all documents attached with application duly attested by a gazetted officer of the State Government.
- The audited accounts statements of the Organization must bear the registration number and official seal / stamp of the Chartered Accountant.

The applications should be submit the Member Secretary after vetting and scrutinizing by the concerned District Collector. The Collector may note his remarks on the application form that on the following reasons, this application is forwarded to Government for consideration.

### **Eligibility**

The following are eligible for assistance:

1. Any agency / organization engaged in the Consumer Welfare Activities voluntarily for a period of three years and registered under the Companies Act. 1956 (1 of 1956) or under any law for the time being in force.
2. Village/ Panchayat/ Municipal/ Corporation level co-operatives of consumers especially of women, scheduled castes and scheduled tribes, who has been working in the field of Consumer Protection for a period of three years.
3. Any industry as defined in the Industrial Disputes Act, 1947 (14 of 1947) which has been engaged in viable and useful research activities for a period of 5 years which has made,

or is likely to make, significant contribution in formulation of standard mark of the products of mass consumption.

4. State Government for Consumer Welfare Activities.

**Extent of Assistance**

The total quantum of assistance on an individual application will not exceed Rs. 1 lakhs. Assistance will be limited to 90% of the approved cost. However, in exceptional cases, 100% assistance can be considered. Preference will be given to organizations having an all India character and those working in rural areas and having larger participation of women.

**Purpose**

The financial assistance will be given mainly for the following purposes:

- (1) Production and distribution of literature and audio-visual material for spreading consumer literacy and awareness building programmes for consumer education.
- (2) Setting up facilities for training and research in Consumer education and related matters on national / regional basis;
- (3) Community based rural awareness projects;
- (4) Setting up of complaint handling/ counselling/ guidance mechanisms like Consumer Guidance Bureau;
- (5) Setting up of Consumer Product Testing Laboratories.
- (6) Building up infrastructural facilities for organizing consumer education activities on a permanent basis at the District / Taluk level;
- (7) For purposes indicated in Rule 8 of the Consumer Welfare Fund Rules; and
- (8) The projects not covered by the above, but in the opinion of the Standing Committee, can tackle pressing social problems and maximize consumer welfare.

**Components**

The following items may also qualify for assistance:

Construction of building excluding staff quarters  
Purchase of equipment  
Purchase of furniture  
Charges for delivery of services;  
Other charges as may be considered necessary by the Standing Committee for the proper running of the programme / project.

FORM A  
(See Rule 2)

**Important:** Please fill up this form, furnishing correct details sought for based on verifiable true state of affairs without causing suppression of any material information which, if resorted to, shall entail prosecution under the Act.

**Note:**—All applications must be submitted along with their enclosures in duplicate duly attested by any gazetted officer of the State Government.

1. Name and Full Postal Address  
of the applicant. :
2. Status of the applicant under  
clause (a) of Para 2. :
3. Date of establishment. :
4. Whether registered under the  
Societies Registration Act,  
1860 (21 of 1860) or any other  
relevant Act :
5. If Yes, number and year of  
registration certificate (Attested  
copy of registration certificate  
to be enclosed) :
6. Whether the organization is of  
national/state/district/taluk level :
7. Number of Managing Committee  
members together with list of  
names, address and occupation  
of the office bearers
8. Brief details of the organizations  
objectives and activities during  
the last three years :
9. Purpose for which the amount is  
required (Please state the details  
of the project and its proposed  
implementation)
10. Amount of grant required—item  
wise details under non-recurring/  
recurring to be enclosed :

11. Time schedule of the activities arranged :
12. The total amount incurred/ invested by the applicant, or likely to be incurred by the applicant :
13. Sources of funding of balance amount whether the organization is getting financial assistance from any other official/non-official source. If yes, give details :
14. Details of prosecution, if any in a court of law launched' against the applicant, during the last five years :
15. Copies of the following documents (duly attested by a gazetted officer of the State Government to be attached) :
  - (i) Constitution of the organization and Articles/Memorandum of Association :
  - (ii) Annual reports of the organization for last three years (Please furnish separate Annual Reports for each year). :
  - (iii) Annual Audited Statement of accounts for each of the last 3 years duly signed by Chartered Accountant. These Statements must bear the registration number and official seal or stamp of the Chartered Accountant :
16. Details of previous grants, if any, taken from Govt./Central CWF. :

Dated:

Station:

3/15/69/107

*Signature of Applicant.*

(For State Government/Departments/Bodies)

## FORM A-1

1. Name, description and full postal address of the applicant :
2. Purpose for which the amount is required :
3. Amount of grant required :
4. Time Schedule of the activities arranged :
5. Details of previous grants, if any taken from Govt./the Central Consumer Welfare Fund/Dept. of Consumer Affairs. :

Dated:

Station:

*Signature of Applicant.*

To

The Member-Secretary,  
Committee (State Consumer Welfare Fund),  
Commissionerate of Civil Supplies, Thiruvananthapuram.

## DECLARATION

(To be signed by the applicant or its authorized signatory)

The particulars heretofore given are true and correct. Nothing material has been suppressed. It is certified that I/we have read the guidelines, terms and conditions governing the scheme and undertake to abide by them on behalf of our organization/institution, the financial assistance, if provided, shall be put to the declared use, for promotion and protection of rights of consumers or for standard marks. (Strike out whichever is inapplicable).

Dated:

Station:

*Applicant*

To

The Member-Secretary,  
Committee (State Consumer Welfare Fund),  
Commissionerate of Civil Supplies, Thiruvananthapuram.

## RECOMMENDATION OF MEMBER-SECRETARY

Factual details—furnished in the application have been verified in consultation with the department or agency/agencies that is/are administratively concerned in the matter and found to be correct/incorrect. The claims of the applicant are recommended for consideration by the Committee (Please give reasons in support of your recommendation).

Member-Secretary

*Committee (State Consumer Welfare Fund).*

## RECOMMENDATION OF THE COMMITTEE

Recommended for grant of Rs. ....(Rupees.....)  
(in words) from the State Consumer Welfare Fund as discussed in the meeting  
held on.....(date).

Chairman,

*Committee (State Consumer Welfare Fund).*