

THE POLICY MAN

Centre for Public Policy Research



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MindTEXT



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PROJECTS

[Research on the IPL Market](#)

[Drafting Admiralty Rules](#)



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To understand the Indian Premier League (IPL) market better, Civitas is conducting a detailed study of the league and its market dynamics, encompassing areas like viewership, marketing and branding strategies of franchisees, and impact on the economy (micro and macro). The project assumes more importance since a new team Kochi Tuskers Kerala belongs to Kochi from where Civitas operates. The study essentially revolves around the following core areas: Impact of IPL in Kochi and Kerala, new business opportunities generated in Kerala due to the IPL, preparedness of the city to host the matches especially in terms of transportation, hospitality, law and order, branding strategy for the team and estimation of revenue generation.

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Civitas Legal Solutions have been entrusted by the Cochin Chamber of Commerce and Industry with the task of drafting Admiralty Rules for Kerala. The Rules are important because Kochi is emerging as a major international shipping hub and more vessels are calling on a regular basis. If the proposed developmental activities and infrastructural growth in Cochin Port needs to be tapped to their potential, legal norms governing admiralty jurisdiction need to be optimised. In the absence of clear guidelines, a lot of inconvenience is caused to the maritime community in the form of unanticipated arrest of vessels for frivolous claims. Civitas is in the final stages of drafting the rules and is noting the opinions of various stake-holders.

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Mediation

Conciliation

Arbitration



WORKING PAPERS

A Case Study on Ernakulam Debt-Recovery Tribunal

The practice of lending and borrowing is millenniums old. The concept of banking was incepted ever since humans started engaging in economic transactions of any kind. The banking system has evolved since then. We have well-established banks now in the 21st century-huge ones having more than \$1 trillion in assets. The banking (or credit) sector is one that hold the reins of the world economy. Without the presence of a well-established credit-system, we cannot expect the economy to roll on. A dynamic banking system is essential for a thriving economy

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Parking Space in Kochi: Issues and Solutions

All of India's cities face an urban transport crisis. While issues such as poor connectivity, bad road quality, traffic congestion, air and noise pollution are constantly talked about, parking is seen as one having negligible effect on the quality of urban transport. The MV Asia study on parking in Mumbai shows that a car spends



INTERN WITH US

Centre for Public Policy Research (CPPR) is a think tank dedicated to intensive research on economic, social, and political issues. We study public policies with a dedicated, objective, and unbiased approach. We strive to initiate policy changes by publishing our research and framing policy debates and discussions on the issue.

Our research areas include Urban Reforms, Transport and Mobility, Law, Education, Environment, Governance, Health, and Livelihood.

only 4 per cent of its life in motion and the remaining 96 per cent of the time it is

parked. With the increasing trend in the growth of private vehicles, it is imperative that parking be seen as an important factor for making an efficient transportation system within our cities.

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FOR MORE DETAILS, CONTACT
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OPINION



Random Thoughts

Scam after scam captures the headlines at breakfast news these days (not sure when it breaks out, as it is mostly the work of the visual media). The Radia tapes may be a forgotten story, but the dialogue and debate on legalising 'lobbying' is still very much in the air. Before it vanishes, I would like to focus on how lobbying is very much a part of the system in a country like India. There are different types of lobbying; this is not a new phenomenon and I don't understand why it caught the attention of the media and general public for this particular incident.

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A Message from the Tsunami

Nature's fury was at work once again on March 11, when a powerful earthquake of 9 magnitude hit North-eastern Japan, triggering gigantic tsunami waves that shook this mighty nation. This earthquake is said to be one of the five most powerful earthquakes the world has ever witnessed. This earthquake was so powerful it moved the Japanese coast by eight meters and shifted the Earth's axis. It is well known that Japan is situated on the Pacific 'Ring of Fire' (margin of the Pacific tectonic plate are called), which is prone to largescale volcanic eruptions and earthquakes.

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Why Hazare is not the Best Thing to Happen to the Anti-Corruption Bill

Although the pandemonium surrounding the Jan Lokpal Bill has settled, and some form of normalcy has returned, a lot of questions have been left unanswered. That it took a 71-year-old man to go on a hunger strike to have his voice heard speaks a lot about the status quo of Indian politics. One can only hope that after his hunger strike, people in India will stand up against the wrong done to them. Anna Hazare's sacrifice did not go unnoticed and the government was quick to accept the demands and move the discussion forward by setting up the Joint Committee.

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